



Renderings shown are subject to change.

NAMING OPPORTUNITY (1st Floor)	COST
North End Zone Complex	\$5,000,000
Fieldview Plaza	\$1,000,000
Coach Jerry Moore Welcome Plaza	\$1,000,000
Jerry Moore Legacy Columns (Per Column)	\$100,000
Jerry Moore Tribute Plaque (Per Plaque)	\$25,000
Jerry Moore Bricks (Per Brick)	VARIED
Strength & Conditioning Room	FUNDED
App Fuel	\$250,000
App Fuel Self Serve Station	FUNDED
Head Strength & Conditioning Coach Office	\$50,000
Asst. Strength & Conditioning Coach Office (Per Office)	\$10,000
Ticket Office	\$75,000
Barber Shop	\$75,000
Mountaineer Team Merchandise Store	\$100,000
North End Zone Complex Reception & Lobby	\$200,000
Hall of Fame	\$500,000
Sports Medicine	FUNDED
Hydrotherapy Room	\$50,000
Head Athletic Trainer Office	\$25,000
Asst. Athletic Trainer Office (Per Office)	\$10,000
Athletic Trainer Work Station	\$10,000
Treatment Tables	\$25,000
Athletic Training Exam Room	\$50,000
Food Services Catering Kitchen	\$250,000
Football Coaches' Locker Room	\$75,000
Football Player's Locker Room	\$250,000
Lounging Room	\$25,000
Football Player's Lounge	\$100,000
Football Lockers (Per Locker)	\$5,000
Football Equipment Room Offices	\$25,000

North End Zone Facility Naming Opportunities

The North End Zone Facility is the future of App State Football and we need your help. Don't pass up this unique opportunity to be an integral part of App State Football. Leave your lasting legacy on App State Athletics by funding one of the following opportunities in your name or that of someone special with a gift payable over five years.

For more information, please visit
www.mountaineerimpact.com
 or contact the Yosef Club office at
828-262-3108

The Jerry Moore Plaza* Help Us Honor Coach Moore's Legacy!

Legacy Columns	\$100,000
Tribute Plaque	\$25,000
8"x8" Logo & Text Brick	\$1,000
8"x8" Text Brick	\$500
4"x8" Text Brick	\$250

*(Additional project and pricing information available on page 3)

Naming opportunities shown are based on availability and are subject to change. All naming is subject to the final approval of the App State Chancellor and such approval is conditioned upon the complete fulfillment of the stated pledge. Naming opportunities will exist only for the duration of the useful life of the North End Zone Facility.

NAMING OPPORTUNITY (2nd Floor)**COST**

Football Operations Center Level	\$1,000,000
Football Operations Center Lobby	\$250,000
Recruiting Room	\$250,000
Head Football Coach Office	\$250,000
Mountaineer Team Room	\$150,000
Offensive Staff Room	\$75,000
Offensive Coordinator Office	\$50,000
Special Teams Coordinator/ Running Backs Coach Office	\$50,000
Recruiting Coordinator/Wide Receivers Coach Office	\$50,000
Quarterbacks Coach Office	\$50,000
Tight Ends Coach Office	\$50,000
Offensive Line Meeting Room	FUNDED
Running Backs Meeting Room	\$25,000
Wide Receivers Meeting Room	\$25,000
Tight Ends Meeting Room	\$25,000
Defensive Staff Room	\$75,000
Defensive Coordinator Office	\$50,000
Associate Head Coach/Defensive Line Office	\$50,000
Co-Defensive Coordinator Office	\$50,000
Safeties Coach Office	\$50,000
Outside Linebackers Coach Office	\$50,000
Defensive Line Meeting Room	\$25,000
Defensive Backs Meeting Room	\$25,000
Linebackers Meeting Room	\$25,000
Outside Linebackers Meeting Room	\$25,000
Office (Football Operations)	\$25,000
Office (Team Pastor)	\$25,000
Office (NFL Scouts)	\$25,000
Office (Video Production)	FUNDED
IT Room	\$25,000
Video Room	\$25,000
Work Station	\$10,000

NAMING OPPORTUNITY (3rd Floor)**COST**

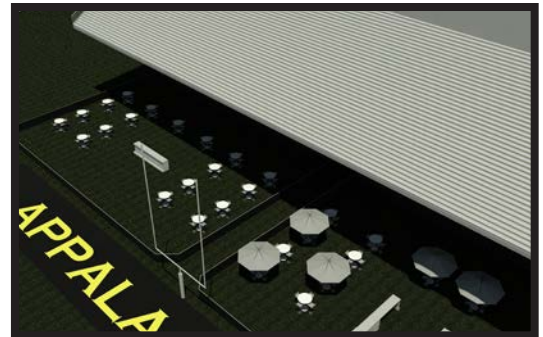
Orthopedic Clinic Level	\$1,500,000
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NAMING OPPORTUNITY (4th Floor)**COST**

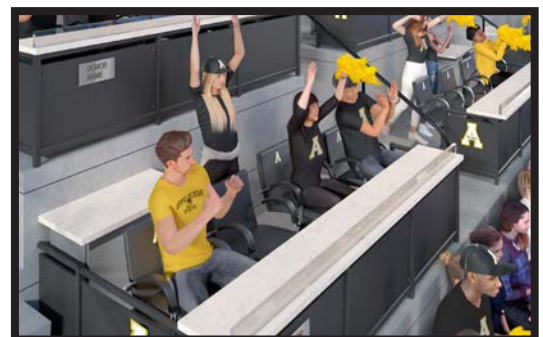
Club Level	\$1,500,000
Lobby	\$250,000
Club Section (East Side)	\$250,000
Club Section (West Side)	\$250,000
Club Concession	FUNDED
Six Seat Loge Boxes (Per Box)	\$15,000
Four Seat Loge Boxes (Per Box)	\$10,000
Club Seats (Per Seat)	\$2,500

**North End Zone Facility
Naming Opportunities**

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The Jerry Moore Plaza

App State Athletics is excited to announce plans to honor Hall of Fame football coach Jerry Moore with a plaza and statue in his name outside the Kidd Brewer Stadium north end zone facility.

Legacy Columns (Per Column) **\$100,000**

Tribute Plaque (Per Plaque) **\$25,000**

8"x8" Logo & Text Brick (Per Brick) **\$1,000**
2-to-4 lines of text (depending on logo); up to 16 characters per line

8"x8" Text Brick (Per Brick) **\$500**
Up to 6 lines of text; up to 16 characters per line

4"x8" Text Brick (Per Brick) **\$250**
Up to 3 lines of text; up to 16 characters per line

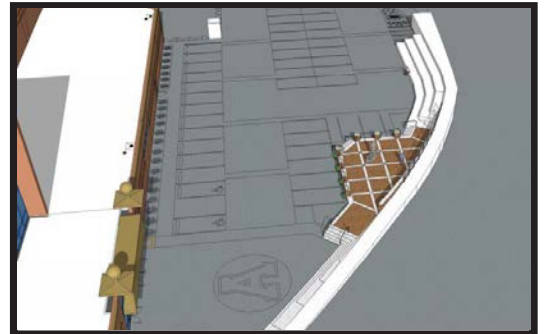
Coach Jerry Moore Plaza Naming Opportunities



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